

# Long Beach Teachers Are Shaping Tomorrow's Leaders



**Our school professionals make a profound impact on the future of Long Beach area kids.**

**The Teachers Association of Long Beach (TALB) provides these professionals with support and development to enhance their work with our students. As a Sponsor, your support will help advance TALB's mission to create great schools for our children, taught by great teachers.**

**LEARN MORE AT:**

**[www.TALB.org](http://www.TALB.org) or call (562) 426-6433**

# Why Become a TALB Sponsor?

TALB Sponsors help support the great teachers, nurses, librarians, and other employees of the Long Beach Unified School District. As a sponsor, you will be recognized for supporting their mission.

## SPONSORSHIP LEVELS AND BENEFITS

LEVEL	AMOUNT	BENEFITS INCLUDE...
5 Stars	\$2,500+	TALB welcomes sponsors interested in customized programs that deliver their message to our members. Reach out to us to design your custom sponsorship!
4 Stars	\$1,000+	A framed certificate of appreciation, ad in e-newsletter (20 issues), and listed on our Partner Service Page
3 Stars	\$500+	A framed certificate of appreciation and acknowledgment on our website PLUS 1 Event and Invite to Info Table and Annual Events
2 Stars	\$250+	A framed certificate of appreciation and acknowledgment on our website PLUS 2 Activities and Invite to Info Table at First Fridays
1 Star	\$100+	A framed certificate of appreciation and acknowledgment on our website

*TALB does not endorse or take liability for sponsors' messages or products. Donations are non-tax deductible.*

### TALB Annual Events

- New Teacher Orientation
- Rep Training
- TALB Family Picnic
- TALB Chili Cook-Off
- TALB Parking Lot BBQ
- TALB Unity Celebration Awards Banquet

### TALB Member Activities

- Healthy Lifestyles Group
- Travel Club
- Ice Cream Club
- Foodie Club

### TALB Reach

Biweekly Print Newsletter:  
**3,600+ Subscribers**

Biweekly E-Newsletter:  
**2,800+ Subscribers**

Website  
(Average Monthly Visits):  
**2,800+ Contacts**

Facebook Monthly Reach:  
**3,000+ Contacts**

And growing every month!

To become a sponsor, or to learn more about TALB sponsorships, contact Chris Callopy at [ccallopy@talb.org](mailto:ccallopy@talb.org) or call (562) 426-6433.